

2017年11月10日

中国资本市场开放日





议程

AGENDA

欢迎致辞

Welcome Address



中国健康险市场形势与展望

Status Quo & Outlook of Health Insurance Market in China





现状：增长动因

Status Quo: Growth momentum



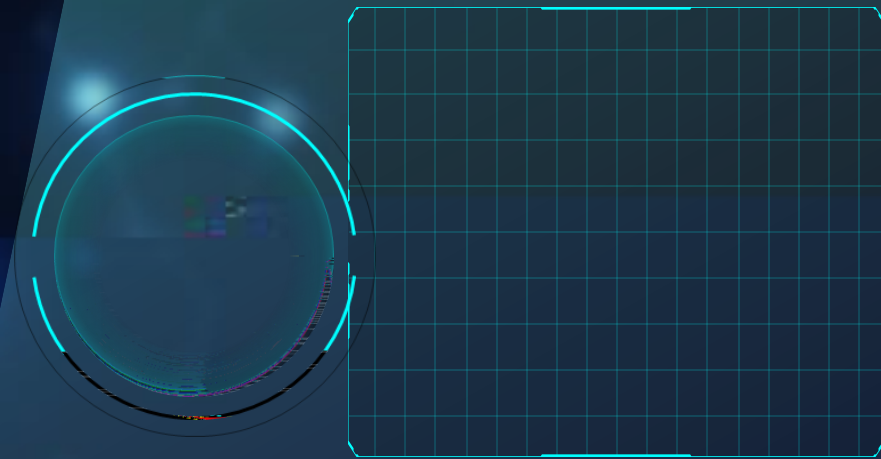


现状：新机遇涌现



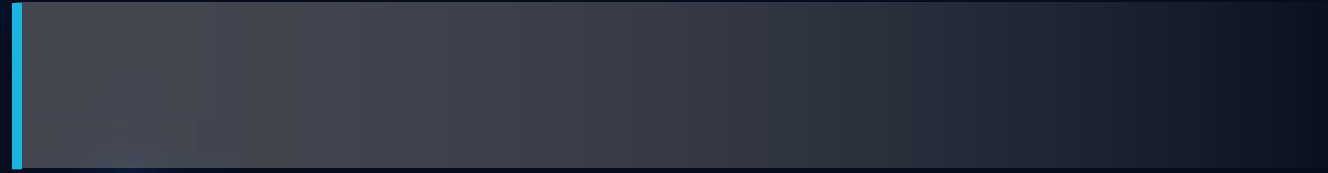
问题与挑战：健康险供给结构不均衡，护理失能产品的市场需求未被激发

Challenges: Unbalanced supply structure

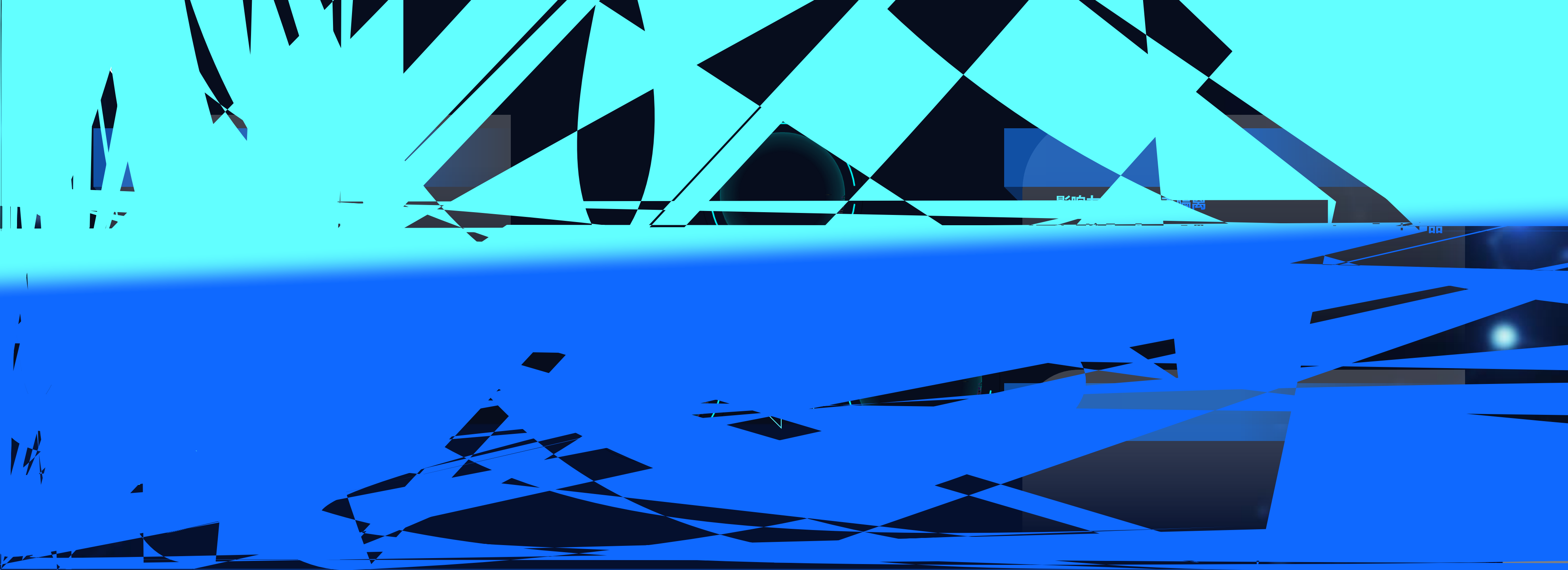




向超·挑战 · 保险·公用·设计 · 以适业·并·展环亮





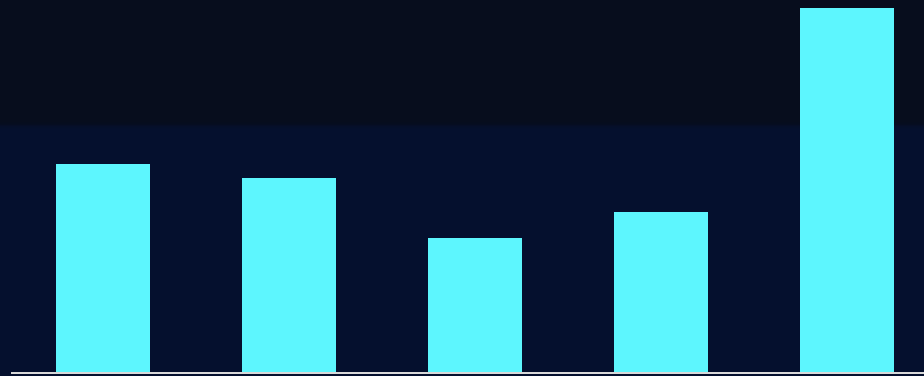
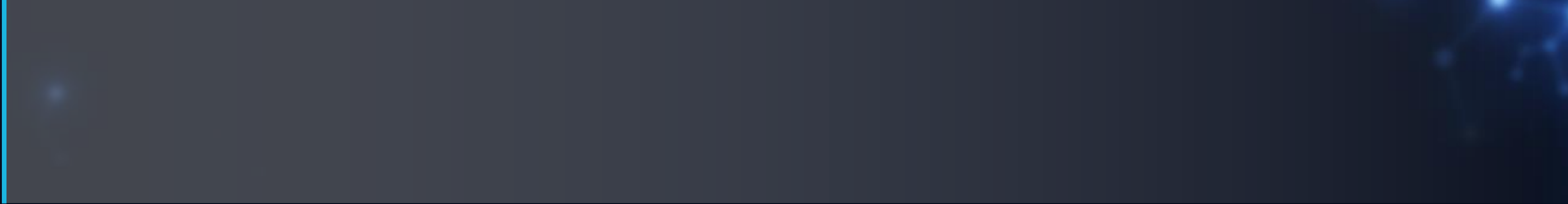


影响

影响

中国平安集团健康险友展战略

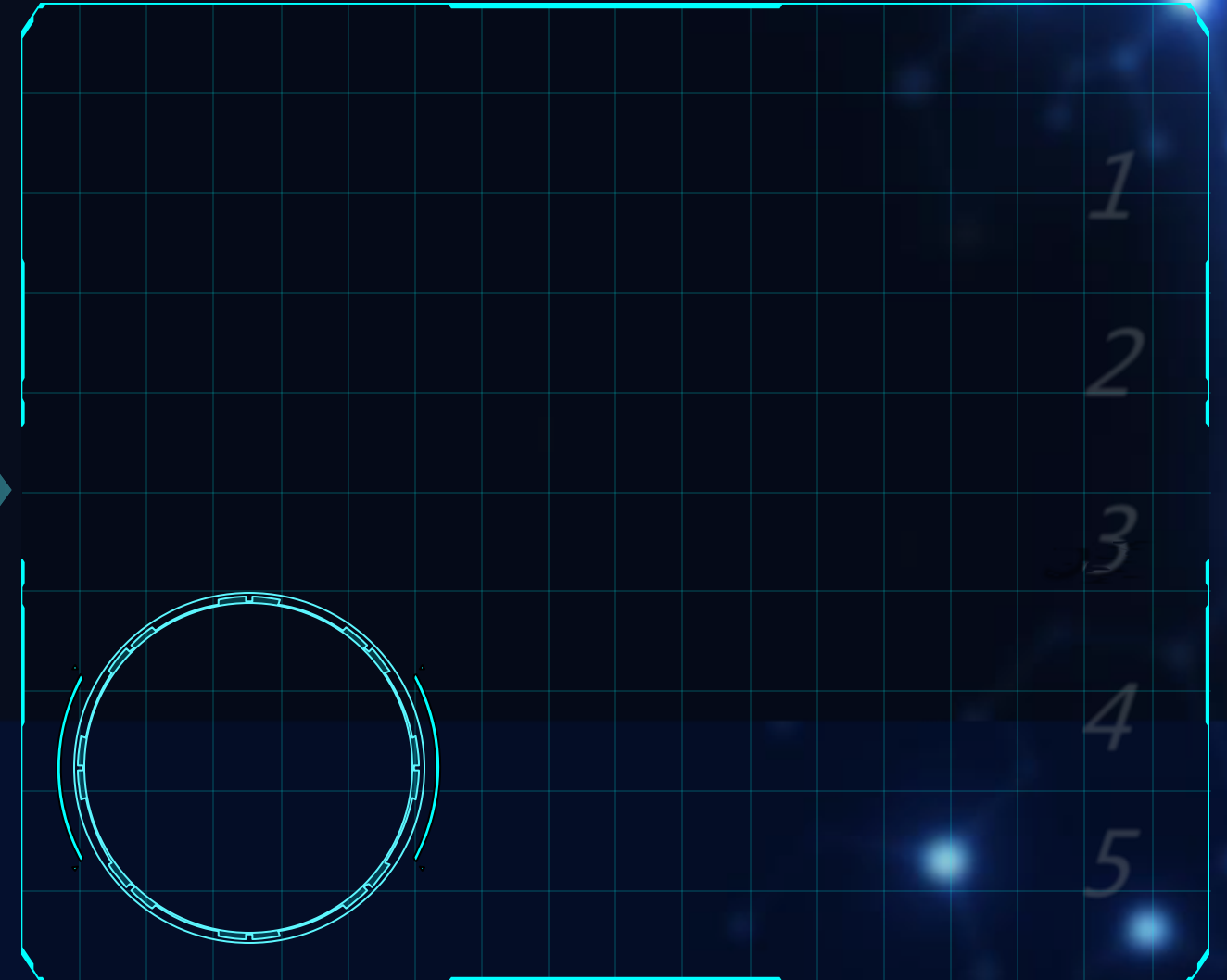
Insurance Strategy in China



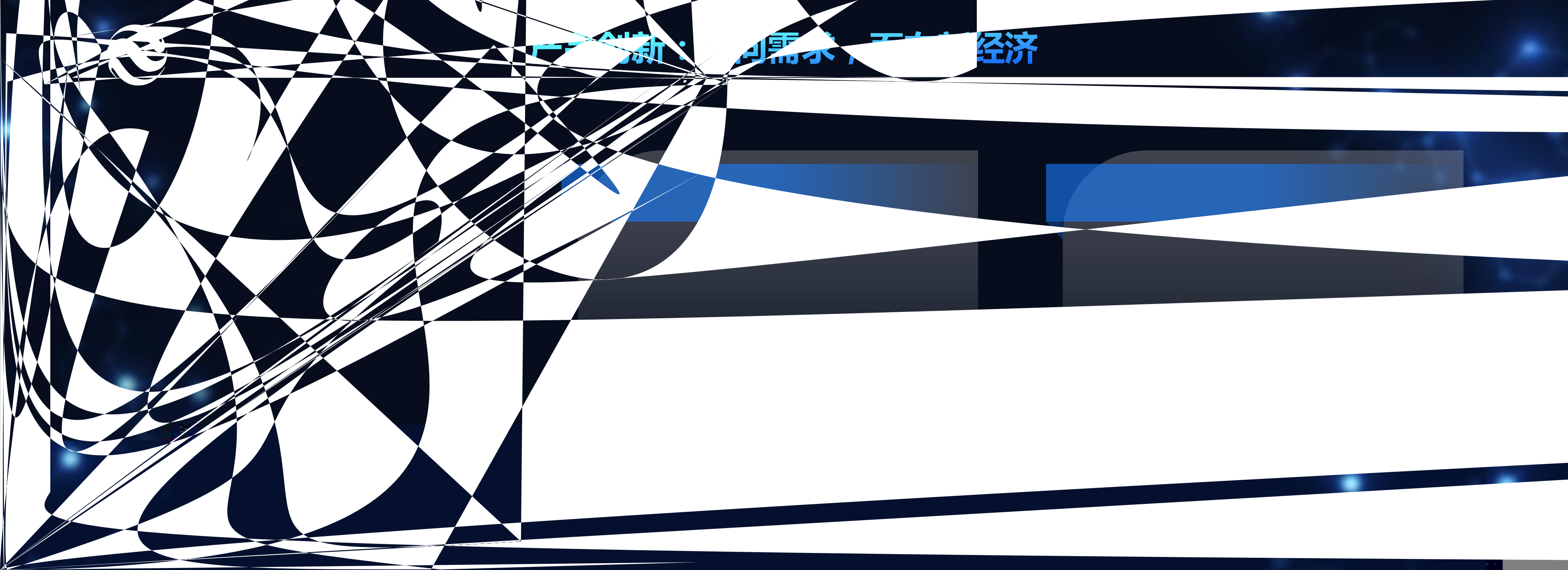


产品创新：供给侧改革

Product Innovation: Supply reform



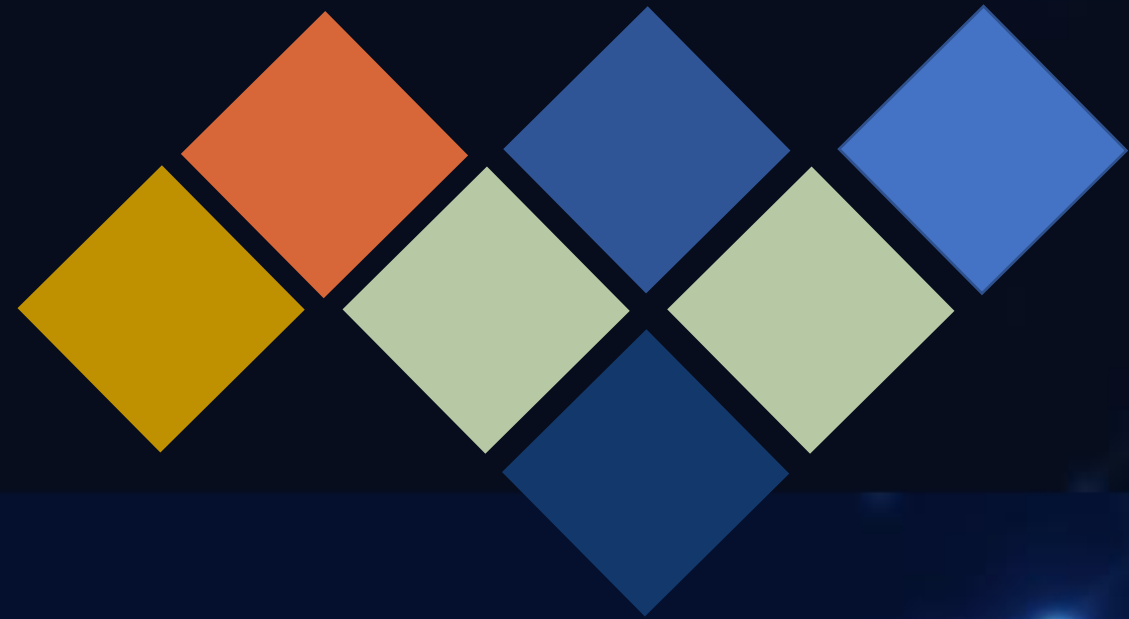
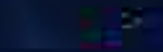
产品创新：满足需求，驱动经济





数据基础建设





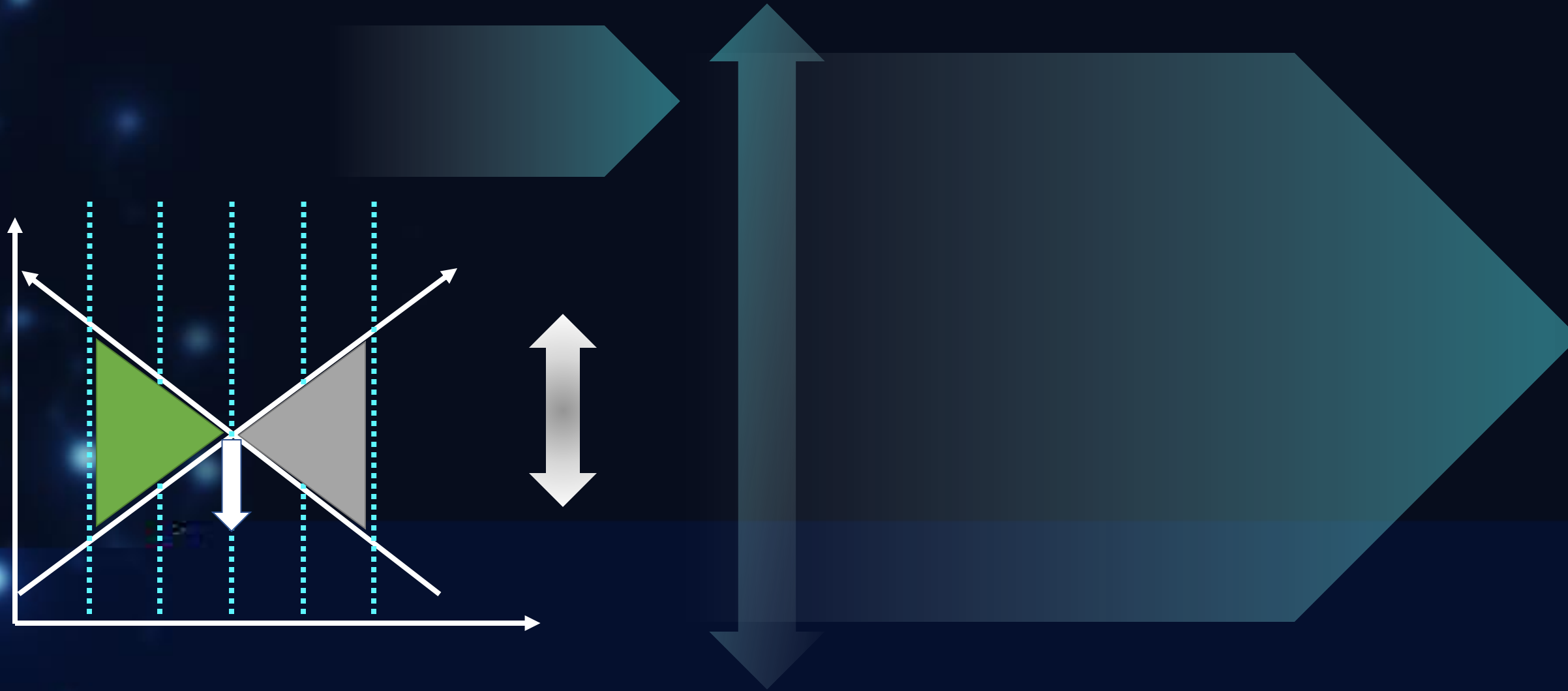


- 培育首个“产品+特药”市场
- 首个互联网特药产品
-



产业融合

Industrial integration





圆桌论坛：保险与



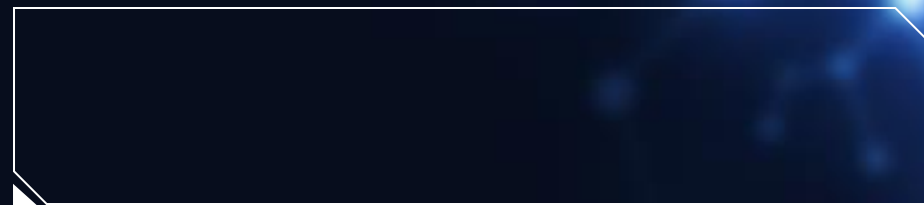
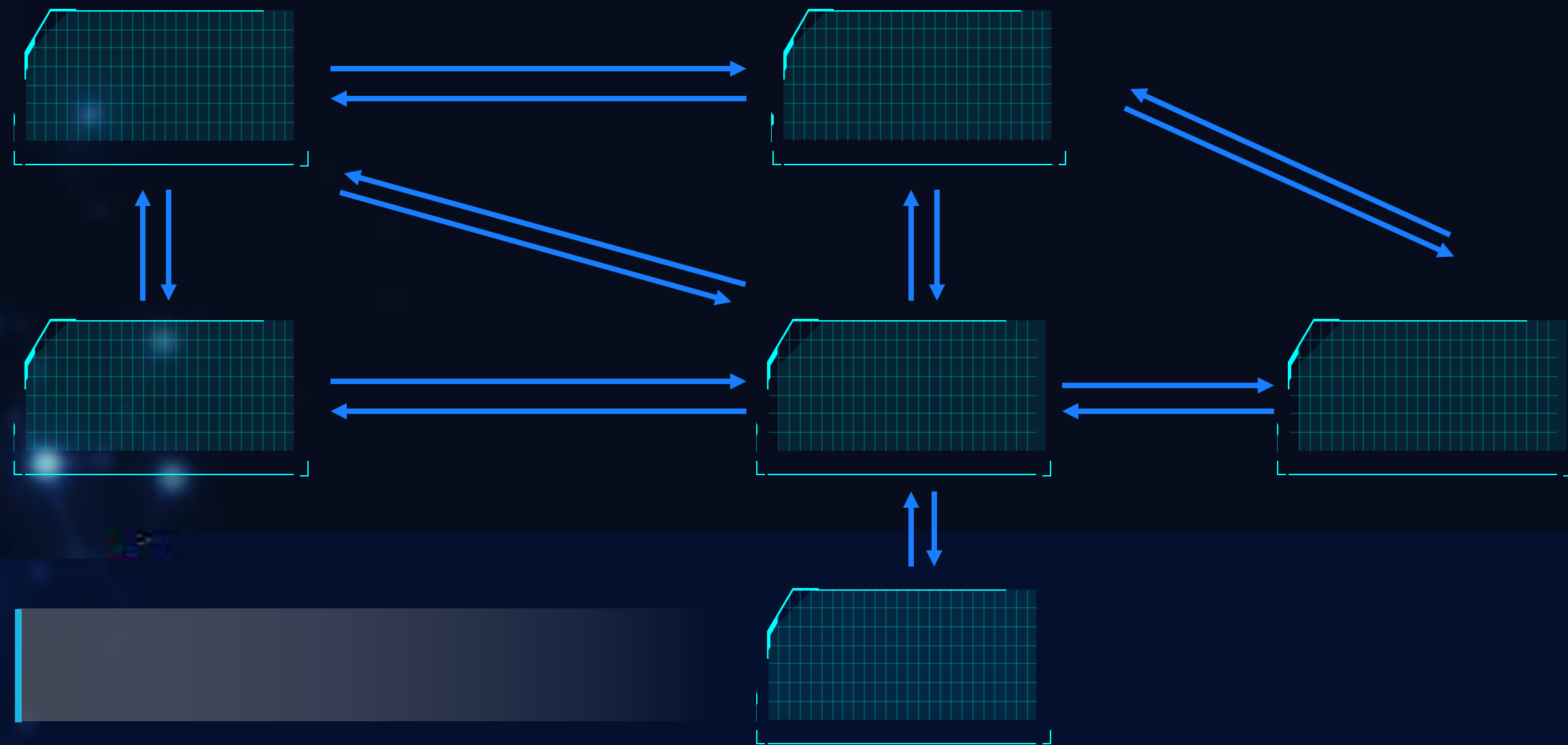
中再寿险产业融合战略

Industrial Integration of China Re





产业融合：聚合支付打通医药健康产业，提高支付效率，构造医疗险新盈利模式





感谢聆听

Thank you!

